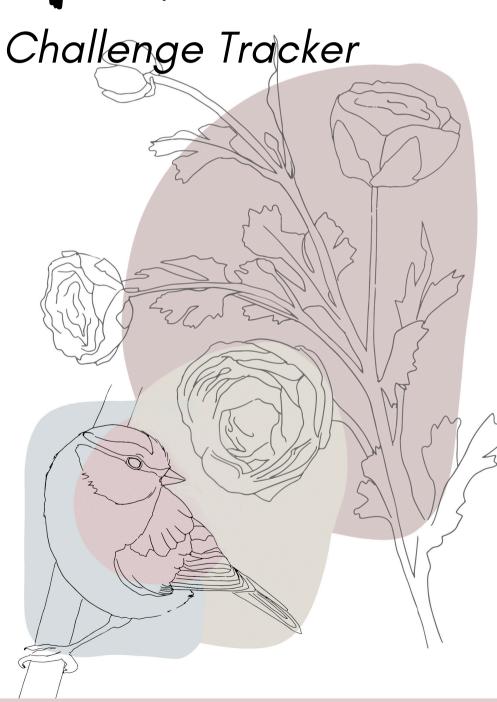
75 Medium



This Book Belongs To	

Medium.com a Social Media Resource

Medium is a platform where readers and writers connect through powerful storytelling. It's a space for in-depth articles, personal essays, and insightful analyses on a vast range of topics, from technology and politics to personal development and creative writing.

Medium offers a curated collection of high-quality content, fostering a community of engaged readers and writers.

For writers, it provides a platform to build an audience and share their work with a global readership.

For readers, it's a source of diverse, engaging content, carefully selected to ensure a consistently high standard.

While Medium prioritizes strong writing, it also incorporates graphics and other media to enhance the reading experience and convey information more effectively.

Images, videos, and embedded content are commonly used by writers to illustrate points, break up text, and add visual interest to their pieces. The platform supports a variety of media formats to help writers create richer, more engaging stories.

Essentially, Medium empowers voices and connects them with a receptive audience hungry for thoughtful, engaging writing.

Use Medium.com to Attract Followers

While Medium isn't primarily designed as a social media site in the way that, say, Facebook or Twitter are, it is a great way to communicate your ideas, and encourage interaction and community building.

It is a publishing platform which facilitate some aspects of social media engagement. Users can follow writers and publications, respond to articles with comments, and share posts on other platforms.

So while it lacks features like direct messaging or extensive networking tools found in dedicated social media platforms, the comment sections and the ability to build a following allow for a certain level of social interaction and community building around shared interests. *It's more of a NICHE social experience focused on written content.* And that is why Medium should become part of your business model for connecting with your target audience!

How to Use this Planner

Please note that I realize everyone is very busy with managing many areas in their lives. So please use this planner as best suits your busy schedule.

This planner is set up to cover a span of 11 weeks.

Each week covers the same 6 tasks to complete.

On the "7th" day (or when you have finished all 6 tasks) add the tasks to Medium. Once added to Medium, check off all 6 boxes in the #7 column to indicate all tasks are completed.

NOTE: Each weeks task can be individual items to add to Medium or an overall project to be combined. When you add to Medium, check it off on the #7 column to indicate all done for the week.

Also, for each task completed, sequentially check off the square on the Progress page.

Each task can be completed on any of the 7 days, but each task should be completed within each week. So for instance, if you complete 2 tasks in one day, check both off for that day.

To organize each week, I suggest thinking about a topic within your Niche you would like to share and focus the tasks around that topic. To save time, use existing PLR/MRR. Write your ideas on Notes pages.

Not all 6 tasks will always fit into what topic you are focusing on for each week. So if a flowchart does not fit, maybe 2 graphics will. The goal is to create 6 tasks each week to add to your Medium profile so you begin to create a list of loyal followers.

Tips

Using existing PLR and MRR you already have:

- 1. Take a PLR document and create from it a synopsis (only enough information to peak interest) of the idea within it. Then link to where you have it for sale (sales page, Etsy, Gumroad, etc.).
- 2. Create a multi-week informational series about "How To..." do something within your Niche. Use an existing educational PLR/MRR video series to provide enough information to get them started (maybe videos 1 and 2 only) and then at the end of the last week, provide a link to the entire educational PLR you are selling.
- 3. If you are selling digitals (graphics, planners, children's educational items, etc.) write a synopsis of ideas about using the digitals. Create graphics to support your ideas. Create a flowchart to show the order to use the educational digitals. Discuss best planner uses and visually show how you use the planner.
- 4. Are you an affiliate? Write a synopsis of the product. Create a flowchart about how you think would be the best way to use the product. Create a video using the product yourself to show how the product helps you in your daily activities or what great digitals it produces.

These are just some of the many ways you can add value to Medium so you can develop a following.

Using this planner is just a means to get you into a habit.

Apply these ideas to other social media platforms. Have fun!

75 Medium Challenge Progress

Start Date:______End Date:_____

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	32	33	34	35
36	37	38	39	40	41	42
43	44	45	46	47	48	49
50	51	52	53	54	55	56
57	58	59	60	61	62	63
64	65	66	67	68	69	70
71	72	73	74	75	Finis	shed

	Daily Task	1	2	3	4	5	6	7
_	Write an Article							
Week 01	Create an Audio File							
Vee	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
	Write an Article							
Week 02	Create an Audio File							
/eel	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
	Create an Article							
k 03	Create an Audio File							
Week 0	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
Note	es							

	Daily Task	1	2	3	4	5	6	7
	Write an Article							
Week 04	Create an Audio File							
/eel	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
	Write an Article							
Week 05	Create an Audio File							
/eel	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
ဖ	Write an Article							
	Create an Audio File							
Week 0	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
Note	es							

	Daily Task	1	2	3	4	5	6	7
	Write an Article							
Week 07	Create an Audio File							
/eel	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
	Write an Article							
Week 08	Create an Audio File							
/eel	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
	Write an Article							
k 09	Create an Audio File							
Week 0	Create a Video							
>	Design Information Flowchart							
	Create a Multi-Media Element							
	Create a Graphic							
Note	es							

	Daily Task	1	2	3	4	5	6	7
× 10	Write an Article Create an Audio File							
Week 10	Create a Video Design Information Flowchart							
	Create a Multi-Media Element Create a Graphic							
	Daily Task	1	2	3	4	5	6	7
Week 11	Write an Article Create an Audio File Create a Video Design Information Flowchart Create a Multi-Media Element Create a Graphic							
Note	Cong	ratu	ılati	ons				

75 Medium Challenge Notes

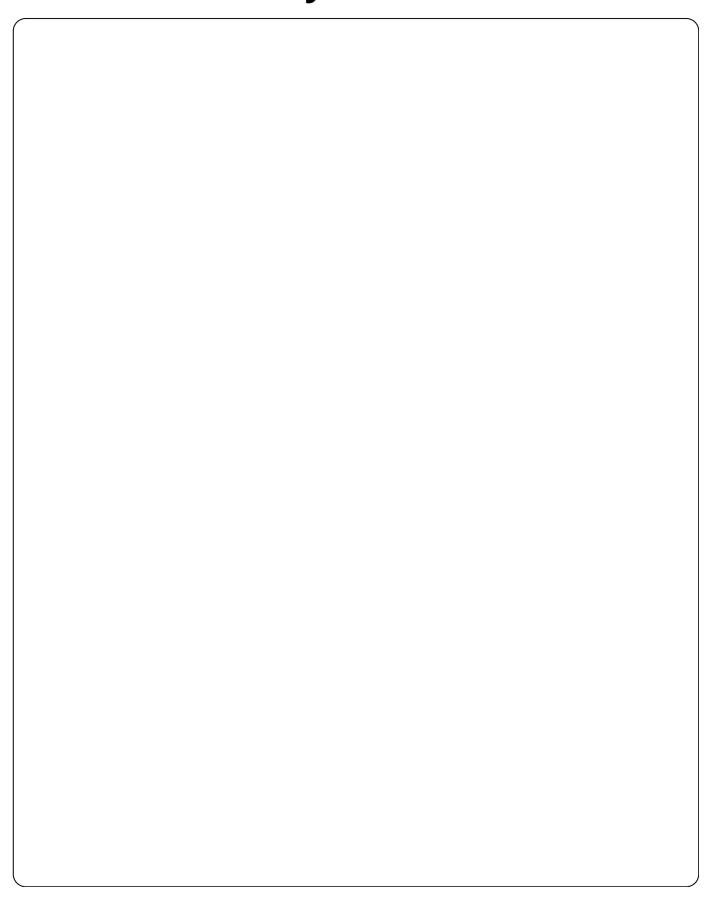
75 Medium Challenge Notes

Important Notes

Important Notes

My Notes

My Notes



Notes

Notes

